



Patent and Intellectual Property Litigation

Reinhart's Intellectual Property attorneys understand just how disruptive an intellectual property dispute can be to a business. Whether defending against unfair assertions by patent trolls, handling competitors that attempt to copy a business' proprietary technology, or navigating a lawsuit filed by a competitor, Reinhart attorneys efficiently oversee cases and unburden clients from the challenges of achieving a resolution.

We understand the sense of ownership that companies and individuals feel as intellectual property rights holders, and we channel that same passion into defending our clients. Our experienced intellectual property trial lawyers understand how intellectual property rights are obtained and enforced in the United States and throughout the world, and we excel at finding ways to translate scientific and technical facts and potentially confusing law into powerful, persuasive themes a judge or jury can understand.

Working collaboratively with our experienced [Litigation Practice](#), we explore all viable options to resolve a dispute before advocating for a trial. Reinhart's Intellectual Property Litigation team handles disputes involving patents, trademarks, copyrights, trade secrets and unfair competition. We litigate in state and federal courts throughout the country, including the Court of Appeals for the Federal Circuit, the International Trade Commission (ITC), the Board of Patent Appeals and Interferences and the Trademark Trial Appeal Board in Washington, D.C.

Our Intellectual Property Practice successfully utilizes the Patent Office reexamination process as part of a multifaceted litigation and dispute resolution strategy. Oftentimes, our experience in [Inter Partes Review and Post-Grant Review](#) matters allows us to avoid litigation entirely, or quickly settle litigation where it has already begun. Ours was one of the first practices in the country to initiate and handle inter partes review proceedings. Since the proceeding became available, Reinhart has handled numerous inter partes review matters on behalf of both patent challengers and patent owners.

Reinhart's Intellectual Property attorneys have pursued and defended matters involving all aspects of intellectual property enforcement, including:

- Injunctive relief in all areas
- Patent litigation and reexaminations
- Unfair competition and false advertising litigation
- Copyright litigation
- Trademark litigation, oppositions and cancellations
- International IP enforcement and counseling
- Mediation and licensing as means to resolve disputes



- Mock trials and jury studies in intellectual property disputes

We regularly provide intellectual property litigation counsel involving a wide range of technologies, media and product classes, including:

- Adhesives and dispensing devices
- Animal identification systems
- Architectural plans
- Automated guided vehicles
- Blood testing
- Cloning
- Collectibles and toys
- Electronic circuitry
- Food products
- HVAC systems
- Large-scale data processing software
- Photography
- Precision springs
- Rolling equipment
- Snowmobile trailer accessories
- Trucking equipment

Matters

- Lee Middleton Original Dolls, Inc. v. Seymour Mann, Inc., Case No. 01-C-1291 (Eastern District of Wisconsin). After trial a jury found that the defendant had infringed our client's copyright, and the jury awarded our client the maximum statutory damages for nonwillful infringement. On motions following the verdict, the court

granted our client's petition for attorneys' fees and costs.

- *Infigen, Inc. v. Advanced Cell Technology, Inc., et al.*, Case No. 98-C-0431-C (Western District of Wisconsin). After trial, the jury returned a verdict in favor of our client, one of two defendants accused of misappropriating trade secrets related to bovine cloning. The jury found the plaintiff possessed none of the trade secrets alleged to have been misappropriated.
- *American Standard, Inc. v. York International Corporation*, Case No. 01-C-0632-S (Western District of Wisconsin). After trial, the jury found in favor of our client, invalidating the plaintiff's patent and finding the principal claim not infringed. On motions following the verdict, the court granted our client's petition for attorney fees.
- *European Touch Holdings, Inc. v. Gulfstream Plastics, Ltd.*, Case No. CV-S-04-0972-PMP-RJJ (District of Nevada). The court granted a temporary restraining order and a preliminary injunction restraining defendant from using any product configuration similar to the trade dress of our client.